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Calgary to host North America's largest and most prestigious Badminton tournament

CALGARY (June 1, 2023) – Badminton fans from all over the world are excited to come to Calgary for North America's most prestigious badminton tournament, the *HSBC BWF World Tour Super 500 YONEX Canada Open* from July 4-9, 2023. The series will be held at WinSport Event Centre, which will be expected to welcome 3,000 spectators from all over the world.

The *HSBC BWF World Tour* is a circuit consisting of 31 tournaments across the globe. The tournament is divided into levels, the Super 1000, Super 750, Super 500, Super 300, and Super 100. The tournaments are considered as a pathway for competing players to qualify for the upcoming 2024 Paris Olympics.

The YONEX Canada Open in Calgary was promoted by the Badminton World Federation (BWF) from Super 100 to Super 500 back in June 2022. The upgrade provides more opportunities to attract top-ranking international players to Calgary and greater competition incentives. From the \$75,000 USD initially awarded during the 2022 Super 100 event, competition players now receive \$420,000 USD in prize money.

Local fans are anticipating watching Canada's own, Michelle Li, four-time champion of YONEX Canada Open. Current men's singles reigning World Champion and Olympic Gold Medalist, Viktor Axelsen of Denmark, and current No.1 for women's singles, Akane Yamaguchi of Japan, will also be in attendance to compete.

Tournament Director and Badminton Alberta Executive Director, Jeff Bell, is excited to welcome Badminton's best players to Calgary.

"There is so much about Calgary and Canada that we want to introduce to our international players and the world. We are more than just a hockey, speedskating, and skiing hub. Calgary is North America's new badminton hot spot, and we're thrilled to establish that within the community."

Find out more about YONEX Canada Open [here](#).

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