



NEWS RELEASE: 2019 YONEX Canada Open Super 100, presented by Sun Life

With \$75,000 USD prize money and Tokyo 2020 right around the corner, the 2019 YONEX Canada Open Super 100, presented by Sun Life is the largest badminton event in Canada from July 2-7, 2019 at the Markin Macphail centre. This year, the event has successfully attracted five former world #1 ranked players among the 300 athletes entered from around the globe. Tickets and VIP passes for the 2019 YONEX Canada Open are available for purchase now. Visit www.canadaopen.net for more information, the event schedule, or to purchase tickets. Stay up to date and follow along on Twitter (@yonexcanadaopen), Instagram (@yonexcanadaopen) and Facebook (@yonexcanadaopen) for the latest news.

This is the inaugural year for Sun Life's involvement with the Canada Open Super 100. "Sun Life is proud to support the 2019 Canada Open, a tournament that will draw top athletes from around the world and showcase up-and-coming talent," says Stephane Vigneault, VP, Insurance Distribution, Wholesale Channel at Sun Life. "Promoting sport as a way for Canadians to stay healthy and active is a natural fit for Sun Life. This premier, international competition is a great way to engage existing badminton fans while introducing new fans to the sport." Stay tuned in with Sun Life by following along on their Twitter, Instagram and Facebook (@SunLifeCA).

This international event typically attracts the world's top 10-150 badminton players. Among them is 2008 Olympic gold medallist Lee Yong Dae from South Korea. Lee Yong Dae has made international headlines for his success over the last decade for being the youngest Olympic gold medallist in badminton of all time. At only 19 years of age when he took the gold, he also held the world #1 rank for 104 consecutive weeks.

Team Canada is also showing huge potential. Led by world #15 Michelle Li, Canada displayed very strong performances at the recent 2019 Sudirman Cup. They will look to build on that momentum going into this competition. Another Canadian star to watch out for is 17-year-old Brian Yang. Currently ranked #4 in the BWF World Junior Rankings, Brian is the youngest male Canadian National Champion of all time.

The tournament offers a fantastic experience for spectators and athletes. Come out to Winsport and join in on the excitement!

For more information, please contact:

Jeff Bell
Tournament Director
jbelle@badmintonalberta.ca
1-403-297-2108

Alex Pang
Tournament Assistant
apang@badmintonalberta.ca
1-403-297-2722